

IMPACT REPORT 2020



LETTER FROM FOUNDER

I feel humbled and grateful to share the exciting impact that Integrous Women experienced this year in partnership with our members and community partners.

When we first set out to build a Sustainable Impact Model, I must admit the journey felt like walking a very long, very dark tunnel with just one tiny flashlight to light the way. Over the years, as more Integrous Women joined our movement, each contributed a new shining light that grew our clarity and overall vision of impact.

Every day we continue to take a new bold step in the direction of our dream: a world where all women are empowered to fulfill their potential!

Never underestimate the power of your dreams. Be bold in your actions and stay true to your mission.

We invite you to reflect on and celebrate our Sustainable Impact Model outcomes for 2020. Our greatest hope is you will continue to shine your unique light alongside our community of Integrous Women so together we can co-create and expand our impact in 2021.

Sending you so much love, gratitude and blessings,





WHAT WE ARE ALL ABOUT

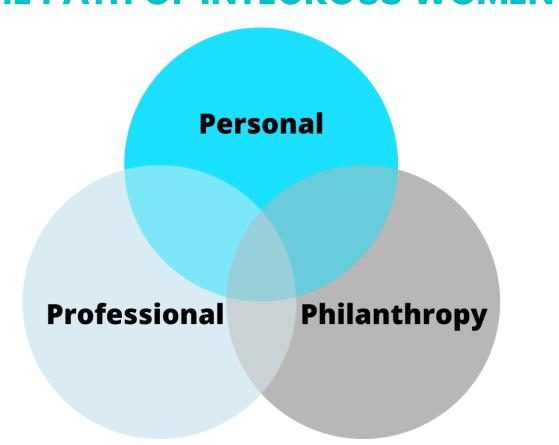
Mission:

We are inspired by integrity, growth and contribution to create space for meaningful experiences and impactful outcomes.

Vision:

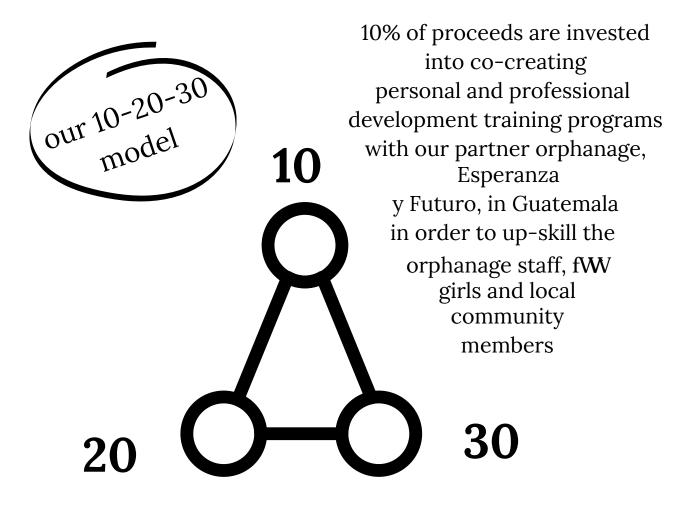
We envision a world where all women are empowered to fulfill their potential.

THE PATH OF INTEGROUS WOMEN



IW SUSTAINABLE IMPACT MODEL

our philanthropy



20% of our members are underserved women that are sponsored by our organization in partnership with local non-profits

30% of our organization's time is spent supporting local non-profits and social enterprises by advancing awareness, building capacity and inspiring sustainable solutions

IMPACT AT A GLANCE

our philanthropy

4

Agent of Change Scholarship Recipients

142

Hours of volunteer time

40

Orphanage Staff and Teen Moms Trained

400+

Community Members Trained locally and globally

60+

Integrous Women Members changing the world

5

Socially conscious organizations supported







investing

10% PROCEEDS

our proceeds impact report

funds have helped:

- Educate the on site staff of our partner orphanage, Esperanza y
 Futuro and community members about Adverse Childhood
 Experiences (ACEs), 40 Developmental Assets and Resilience
 through live workshops
- Lead community members in Guatemala to co-create solutions to their mental health challenges using the Appreciative Inquiry and Collective Impact frameworks
- Provide leadership training for orphanage staff and teen moms facing traumatic experiences
- Invest in SOMOS, a local partner organization, to provide evidencebased, trauma informed training to all the orphanage staff
 - In addition to the several in person seminars, SOMOS continues to provide mentorship and ongoing support opportunities to Esperanza y Futuro



investing

20% AGENTS OF CHANGE

our agents of change impact report

how it works:



We've sponsored four Agents of Change who contribute to our Integrous Women community.

- We provide access to our membership through an annual sponsorship to women who would otherwise not be able to afford membership due to financial hardship
- Through our nonprofit partners, we are building a community and creating greater access to opportunities for our future leaders
- Our sponsored Agents of Change align with our Integrous
 Women values and are given a seat at the table to co-create
 impactful outcomes for themselves and their communities

investing

30% TIME

our time impact report

142+ hours

Ways we contributed this year include:

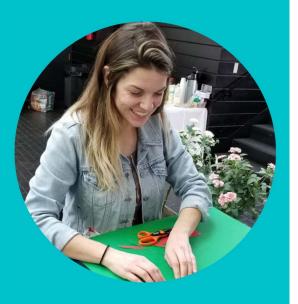
- 1) 5 Pro-bono personal and professional development trainings
- 2) 250+ art kits donated to Western Youth Services
- 3) 2 Impact Social events supporting: <u>Beacons4Victims</u> and <u>Madison Grace Co</u>
- 4) 131 personal hand written cards donated to <u>Age Well Senior</u> Services

Integrous Women supports local non-profits and social enterprises by:

- advancing awareness
- building capacity
- and inspiring sustainable solutions



WHAT WE ARE WORKING ON







10% Proceeds

- Create an investment seed fund to provide sustainable funding to support the community startup program created by Esperanza y Futuro
- This program will educate and provide job opportunities for the teen moms to train local community members in mental health best practices, further supporting our collective vision of a "healed society" empowered to fulfill their potential

20% Agents of Change

- Sponsor 10 new Agents of Change in 2021
- Grow and uplevel our program with the support of our community members
- Implement additional coaching sessions and mentorship opportunities for sponsored members by onboarding 5 new buddies to our Membership Committee

30% Time

- Develop 5 new partnerships with local nonprofits
- Host 3 Impact socials to create transformational experiences and enhance connections for giving opportunities

SPECIAL THANKS

Strategic Council

- Danielle Nava-Mijares
- Kim Eaves
- Kristi Caines
- Meagan Hayes
- Pascale Edery
- Susannah Johnston
- Viki Johnston

Team

- Elise Sprinkel: Social Media and Content Coordinator
- Nathalie Keeler: Sustainable Impact Coordinator
- Pascale Edery: Member Relations Coordinator
- Sharon Savage: Member and Events Coordinator

Committees

- Marketing Committee: Kim Eaves, Lea Prokopowicz, Pauline Scully, Susannah Johnston, Viki Johnston
- Membership Committee: Alexis Peterson, Alia Tomaszewski, Kristi Caines, Meagan Hayes, Pascale Edery
- Impact Committee: Amanda Jean, Claire Pettibone,
 Danielle Nava-Mijares, Michelle Greenwood, Nathalie Keeler